

# Evaluation Rubrics

Evaluation rubrics measure how well a skill is performed and not whether specific rules are satisfied. While an evaluation rubric may appear generic, it measures the core skills that can be shown in each presentation format.

You should use the evaluation rubrics with your parents, leaders, and other adults to develop your presentation skills before entering county, sectional or state Presentation Days. The rubrics work equally well for practice and competition performances. Since the skills being evaluated are the same in practice and competitions, your practices can be focused on what's important to a good presentation.

At the practice, you and your "audience" should each fill out an evaluation rubric. Once completed, compare the results and work to improve your presentation skills. If you have a video camera available, you can video tape your presentation for review with the completed evaluation rubric. If a video camera is not available, try using a mirror to assist in evaluating your performance.

Practice with these evaluation rubrics because they are the same evaluation forms used when you are competing at presentation events. Compare completed evaluation rubrics with evaluation rubrics from previous

presentations. Determine how you have improved since your last performance.

A good presentation performs well in all skill categories. Each major skill for the presentation format is listed in the left-hand column of the evaluation rubric. You earn points for each skill based on your performance of that skill. To find the overall quality of the presentation, total the skill scores and then compare with the scoring chart at the bottom of the evaluation rubric.

The presentation earns the award that matches the overall quality of the presentation. Performing very well in a single category does little to raise the overall presentation performance. All presentations can be improved. Just because you think you have done your best, try to do even better. Even Level 4's have room for improvement.

After you complete each competition, keep practicing to maintain your skills and performance quality. Performing at a high level in one competition does not mean that you will automatically perform at the same skill quality level at the next competition.

# 4-H Presentation Evaluation

## (Demonstration and Illustrated Talks Including Scientific)

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_  
 Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_  
 Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Topic</b>	Topic is too challenging or easy for speaker's skill level.	Topic could be more challenging for speaker.	Topic is appropriate for speaker's age and skill level	Topic is challenging for speaker's age and skill level.	
<b>Subject Knowledge</b>	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated	Full subject knowledge (more than required) is demonstrated	
<b>Presentation</b>	More practice and creativity are needed to keep audience interest.	Presentation is clear and adequate.	Presentation is skillful and creative.	Presentation is highly creative, artistic, and accomplished.	
<b>Voice</b>	Volume, pronunciation or vocal variation need improvement	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, inflection, timing and language are used to enhance presentation.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with businesslike conduct and style	Appearance and mannerisms are presented with professional demeanor and personal style.	
<b>Visual Clarity</b>	Visual aids not clear or work area unorganized.	Visual aids and work area are clear and organized	Visual aids and work area are well organized and effective.	Visual aids and work area organization creates a unified and visually cohesive presentation.	
<b>Questions</b>	More practice needed to answer questions	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relates them to the presentation purpose.	Questions are used to extend the teaching of the presentation.	
Total Points _____					

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

# 4-H Display Evaluation

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Topic</b>	Topic is too challenging or too easy for speaker's skill level	Topic could be more challenging for speaker.	Topic is appropriate for speaker's age and skill level	Topic is challenging for speaker's age and skill level.	
<b>Subject Knowledge</b>	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated.	Full subject knowledge (more than required) is demonstrated.	
<b>Display Information</b>	Presentation difficult to read or understand.	Presentation is clear and adequate.	Presentation is skillful and creative.	Presentation is highly creative, artistic, and accomplished.	
<b>Voice</b>	Volume, pronunciation or vocal variation needs improvement.	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, inflection, timing and language are used to enhance presentation.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Mannerisms and appearance are presented with business like conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Visual Clarity</b>	Display is disorganized or ineffective.	Display is clear and organized.	Display is well organized and effective.	Display creates a unified and visually cohesive presentation.	
<b>Questions</b>	More practice needed to answer questions.	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relates them to the presentation's purpose.	Questions are used to extend the teaching of the presentation.	
Total Points _____					

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

## 4-H Public Speaking Evaluation (Prepared Speech)

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Topic</b>	Topic is too challenging or too easy for speaker's skill level.	Topic could be more challenging for speaker.	Topic is appropriate for speaker's age and skill level.	Topic is challenging for speaker's age and skill level.	
<b>Subject Knowledge and Coverage</b>	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated.	Full subject knowledge (more than required) is demonstrated.	
<b>Organization</b>	Presentation is unorganized.	Presentation follows a logical progression.	Presentation shows skill and creativity in organization.	Presentation shows a strong structure that enhances effect of the presentation.	
<b>Voice</b>	Volume, pronunciation or vocal variation needs improvement.	Voice and language are adequate.	Voice and language are skillful and effective.	Volume, tone, timing, inflection, and language enhance presentation.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with businesslike conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Closing</b>	Closing is missing or unclear.	Closing is clear and organized.	Closing well organized and effective.	Closing is creative and contributes to a unified and cohesive presentation.	
<b>Effectiveness</b>	More practice is needed to maintain audience interest.	Audience interest is maintained.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to artfully and successfully create audience interest.	

Total Points \_\_\_\_\_

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

## 4-H Public Speaking Evaluation (Interpretive Reading)

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Selection of Reading</b>	Selection is inappropriate for speaker's skill level.	Selection could be more challenging for speaker's skill level.	Selection is appropriate for speaker's age and skill.	Selection is challenging for speaker's age and skill.	
<b>Introduction</b>	Introduction does not include enough information for audience to understand reading selection	Introduction gives sufficient introduction for audience to understand selection	Introduction effectively describes purpose, characters, and context of selection	Introduction creatively introduces selection to enhance listeners experience	
<b>Voice</b>	Volume, pronunciation or vocal variation needs improvement.	Voice and reading style are adequate.	Voice, tone, and timing have variety and characters reflected in reading.	Volume, tone, timing, inflection, and language are used to show expression and feeling of characters.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Conduct and appearance contribute to effectiveness of presentation.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Closing</b>	Closing is missing or unclear.	Closing is clear and organized.	Closing well organized and effective.	Closing is creative and contributes to a unified and cohesive presentation.	
<b>Effectiveness</b>	More practice is needed to maintain audience interest.	Audience interest is maintained.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to artfully and successfully create audience interest.	
Total Points _____					

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

## 4-H Public Speaking Evaluation (Impromptu)

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Topic Use</b>	Topic used in a manner which is too challenging or too easy for speaker's age and skill level.	Topic used in a manner that could be more challenging for speaker's age and skill level.	Topic used in a manner that is appropriate for speaker's age and skill level.	Topic used in a manner that is challenging for speaker's age and skill level.	
<b>Subject Knowledge and Coverage</b>	Not enough information is presented to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated.	Full subject knowledge (more than required).	
<b>Organization</b>	Speech is unorganized.	Speech follows a logical progression.	Speech shows skill and creativity in organization.	Speech shows a strong structure and structure enhances effect of speech.	
<b>Voice</b>	Volume, pronunciation or vocal variation needs improvement.	Voice and language are adequate for the delivery of the speech.	Voice and language are skillful and effective.	Volume, tone, timing, inflection, and language are used to enhance speech.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with business like conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Closing</b>	Closing is missing or unclear.	Closing is clear and organized	Closing well organized and effective.	Closing is creative and contributes to a unified and cohesive presentation.	
<b>Effectiveness</b>	More practice is needed to maintain audience interest.	Audience interest is maintained.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to artfully and successfully create audience interest.	
Total Points _____					

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

# 4-H Share the Fun and Cultural Arts Evaluation

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

Add additional names on back, if necessary.

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Good Taste, Originality and Creativity</b>	Presentation choice or delivery needs improvement.	Presentation is suitable for youth.	Presentation shows evidence of originality or creativity.	Presentation uses creativity and originality to enhance delivery of tasteful presentation.	
<b>Audience Appeal</b>	More practice is needed to maintain audience interest.	Audience interest is maintained during presentation.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to artfully and successfully create audience interest.	
<b>Use of time</b>	The time used during the presentation is too long or too short.	Time is used judiciously.	Use of time shows effort to match time with purpose of presentation.	Use of time is tight and enhances performance.	
<b>Hearing, and Visual Effectiveness</b>	Audience had difficulty hearing or seeing presentation.	Sound levels sufficient for audience and action visible to audience.	Presentation is enhanced by use of sound and visual presentation.	Various techniques are used to create rich visual and auditory experience.	
<b>Poise and Self-confidence</b>	More practice is needed to appear comfortable with presentation.	Poise and self-confidence are adequate.	Businesslike conduct and appearance.	Presents self with a professional demeanor and personal style.	

Total Points \_\_\_\_\_

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

# 4-H Audio/Visual Presentation Evaluation

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Topic</b>	Topic is too challenging or too easy for speaker's skill level.	Topic could be more challenging for speaker.	Appropriate for speaker's age and skill level.	Challenging for speaker's age and skill level.	
<b>Technical Quality</b>	Production techniques need improvement.	Production techniques are adequate.	Production techniques are skillful.	Production techniques show creativity in presentation's composition.	
<b>Organization</b>	Production needs to be more organized.	Production follows a logical progression.	Organization assists presentation of production.	Production shows a strong structure that enhances effect of production.	
<b>Voice</b>	Volume, pronunciation or vocal variation needs improvement.	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, timing, inflection, and language used to enhance presentation.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with business like conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Questions</b>	More practice is needed to answer questions.	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relates them to the presentation's purpose.	Questions used to extend the teaching of the presentation.	
<b>Effectiveness</b>	More practice is needed to maintain audience interest.	Audience interest is maintained.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to artfully and successfully create audience interest.	
Total Points _____					

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

# 4-H Problem Solving Evaluation

Date: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

Member Name: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

County: \_\_\_\_\_ Title: \_\_\_\_\_

	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Use of Fact Pattern</b>	Fact pattern is not adequately incorporated into plan.	Fact pattern is incorporated into plan.	Fact pattern is used to support the plan.	Thorough analysis and use of pertinent facts in the plan provide relevant support, and creative solutions.	
<b>Subject Knowledge</b>	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated	In-depth knowledge of subject is demonstrated.	Full subject knowledge (more than required) is demonstrated.	
<b>Use of Media</b>	Presentation needs more organization.	Presentation is clear and adequate.	Presentation is skillful and creative.	Presentation is highly creative, artistic, and accomplished.	
<b>Speaking Skills</b>	More practice is needed on voice and language.	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, inflection, timing and language used to enhance presentation.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with business like conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Engagement of Audience</b>	More practice is needed to engage audience.	Attempts to connect with the audience with limited success.	The audience is engaged and attention is maintained through most of the presentation.	Successfully and actively engages the audience throughout the presentation.	
<b>Questions</b>	More practice is needed in answering questions.	Questions answered or handled when unable to provide answers.	Answers related to the presentation's purpose.	Questions are used to extend the teaching of the presentation.	

Total Points \_\_\_\_\_

Judge's Name: \_\_\_\_\_ County: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_

Comments:

# Scoring Key

## Demonstration/Illustrated Talk Scientific Evaluation

25-28 points - Gold  
18-24 points - Blue  
11-17 points - Red  
10 points - White

## Display Evaluation

25-28 points - Gold  
18-24 points - Blue  
11-17 points - Red  
10 points - White

## Share the Fun Evaluation

18-20 points - Gold  
13-17 points - Blue  
8-12 points - Red  
7 points - White

## Prepared Speech

25-28 points - Gold  
18-24 points - Blue  
11-17 points - Red  
10 points - White

## Interpretative Reading

**21-24 points - Gold**  
**15-20 points - Blue**  
**9-14 points - Red**  
**8 points - White**

## Impromptu Evaluation

25-28 points - Gold  
18-24 points - Blue  
11-17 points - Red  
10 points - White

## Cultural Arts Evaluation

18-20 points - Gold  
13-17 points - Blue  
8-12 points - Red  
7 points - White

## Audio/Visual Evaluation

25-28 points - Gold  
18-24 points - Blue  
11-17 points - Red  
10 points - White

## Problem Solving Evaluation

25-28 points - Gold  
18-24 points - Blue  
11-17 points - Red  
10 points - White